



Woodland Management Roadshow Summer 2010

Getting to know your group and community



Getting to know your group and community

- Woodland management can be done in isolation eg by a farmer, but community woodlands have to reflect the needs of the community and be managed accordingly...
 - **What the community needs.....**
How can the woodland deliver some of these needs?
 - **What the woodland needs to sustain it...**



Getting to know your group and community

- **The Group** – What have group members actually signed up to?
 - Individual interests vs corporate needs
 - Interests: social/environmental/economic – all
 - Are group individuals members of the wider community – do they represent their actual interests?



Getting to know your group and community

- **The group-** What skills & experience does the group have to draw on?
 - Skills audit – social, economic, enviro ?
 - Work/volunteer experience?
 - Members available time ?
- For the group these questions must be addressed openly and information freely available – do you have enough skills and time?



Getting to know your group and community

The Group

- A community woodland group needs to be formally constituted
 - There are legal issues
 - The group may need to own or lease land
 - The group will need insurances
 - The group may need funding



Getting to know your group and community

Getting to know your community:

Who is the group serving? What are the boundaries?....

- Geographic and census data
- Area and landscape
- Population size
- Demography (age/benefits/work)
- Language-don't underestimate importance



Getting to know your group and community

The Community – needs..

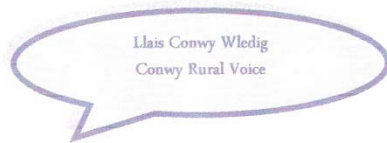
More than just what a community needs from a woodland...find participatory ways to hear the community's views..

- Needs analysis techniques (open days, researchers, forms, interviews)
- Conflicts – development: roads/Tesco
- Services – what is/is not present



Conwy Valley Health & Wellbeing Survey –

Community needs analysis-



A number of community groups located in Rural Conwy have come together to create a new network called "Conwy Rural Voice". The aim of the network is to improve communication and work together to improve life in Rural Conwy.

One of the first things that the network is taking on is a research study into Health Care and Well Being in Rural Conwy. This work is funded through the County Borough Council's Rural Community Action scheme. The purpose of the work is to find out how residents of Rural Conwy feel about their health and wellbeing, identify opportunities to improve health quality and provide an opportunity for residents to put forward ideas on how to improve well being.

Confidentiality: We will not be asking for any person to give their name or address as part of this study. We ask for you to indicate your age range and the particular community that you live but both these responses are optional.

Please indicate your age group:

- Under 18 19 - 30 31-50
 51 - 65 over 65

The communities taking part in the study are:

- | | | |
|----------------|-----------------|---------------|
| Dolwyddelan | Betws y Coed | Cwm Penmachno |
| Penmachno | Ysbyty Ifan | Pentrefoelas |
| Cerrigydrudion | Llanfihangel GM | Capel Garmon |
| Llanrwst | Capel Curig | Gwydyr Forest |
| Trefriw | Lansannan | Llangernyw |

Please circle the community in which you live or are closest to.

Emotional Health

Emotional health is the ability people have to help them deal with problems and enjoy activities and social relationships, e.g. someone who is depressed may be less able to cope with problems activities and social relationships

I think that the Emotional Health issues in this community are...

.....

I believe this because.....

.....

Drugs & Alcohol

Please underline the statement you believe to be true:

Alcohol is a problem in this area

Alcohol is not a problem in this area

I think this because.....

.....

Please underline the statement you believe to be true:

Drugs are a problem in this area

Drugs are not a problem in this area



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Community Needs analysis report

They are also worried about young people and the effect of drugs etc:

“I have teenage children that ‘hangout’ in the village, and knowing that there’s drugs around it gives children opportunity to experiment”

“Dwi’n credu y dylai bobl ifanc a phlant cael mwy o bethau i’w wneud yn y gymuned, er lles yr ardal ac er mwyn sicrhau parch ac osgoi ymddygiad gwrth-gymdeithasol”

“I believe that young people should have more things to do in the community, for the sake of the area and in order to avoid anti social behaviour”

Useful evidence for funding proposals.....



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What's to be done next?

Group can gather up all the community information and report back to the community - begin to ...

* Prioritise needs...

- Match need with skills/experience
- Identify opportunities
- Agree action plans
- Ensure **community support**



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END